


ADVERTISING RATES (New Dimensions Effective August 2008)

		BLACK & WHITE AD COST BY FREQUENCY			FULL-COLOR AD COST BY FREQUENCY		
AD SIZE	DIMENSIONS	1x	6x	12x	1x	6x	12x
1/8 page	4.625" W x 2.25" H (horizontal) 2.25" W x 4.625" H (vertical)	\$ 85	\$ 80	\$ 70	\$135	\$115	\$100
1/4 page	4.625" W x 4.625" H (square) 9.5" W x 2.25" H (horizontal) 2.25" W x 9.5" H (vertical)	\$165	\$150	\$135	\$260	\$220	\$185
1/2 page	9.5" W x 4.625" H (horizontal) 4.625" W x 9.5" H (vertical)	\$310	\$285	\$255	\$470	\$420	\$340
Full page	9.5" W x 9.5" H (square)	\$595	\$545	\$495	\$815	\$755	\$655
ADDED VALUE: AAME members receive 10% discount on ad rates and a link on AAME's website www.aame.info . A 12x contract includes a free text ad on the A! Magazine website for the duration of the advertising contract.							

SPECIFICATIONS: Email text, photos, and logos in *electronic* format to artsmagazine@aame.info. Acceptable files include JPG, PDF, EPS, or TIFF. Digital images must be a minimum of 300 dpi. If art/photos must be mailed (hard copy, CDs, etc.), send to **A! Magazine for the Arts, c/o Angela Wampler, 295 Essex Drive, Bluff City, TN 37618 no later than** deadlines below.

2010 ADVERTISING AND SUBMISSION DEADLINES

Monthly Issue	Submit Press Releases/Photos	Reserve Ad Space & Size	Provide Digital-Ready Ad Art to A!	A! Distribution Date
January 2010	December 1	December 5	December 11	December 31
February 2010	January 1	January 6	January 8	January 27
March 2010	January 29	February 3	February 8	February 24
April 2010	March 1	March 5	March 10	March 31
May 2010	March 31	April 7	April 14	April 28
June 2010	April 30	May 5	May 12	May 26
July 2010	May 31	June 7	June 14	June 30
August 2010	July 1	July 7	July 14	July 28
September 2010	July 30	August 6	August 11	Sept. 1
October 2010	September 1	September 6	September 10	September 29
November 2010	October 1	October 6	October 11	October 27
December 2010	November 1	November 5	November 10	December 1

Contact our A! Magazine staff at any time for assistance:

Magazine Committee Chair: Ann Holler, 423-652-7462, or email aholler@btes.tv
Volunteer Advertising Director: Ann McIver Goodpasture 276-608-4337, FAX 276-676-3617, or advertising@artsmagazine.info
Writer & Art Director: Angela Wampler 423-538-5201 phone/fax, or email artsmagazine@aame.info
Volunteer Circulation Manager: Carl Clarke 276-628-3719 or email circulation@artsmagazine.info